

DEPARTMENT OF BUSINESS ADMINISTRATION

www.futureeducation.in/fiemmba.php

WELCOMING NEW BATCHES OF UG AND PG COURSES

A beyond-the-classroom activity was conducted by the department. The 2025 Orientation Program for management students was organised on 7th Aug 2025, based on the theme '*Responsible Management For Sustainable Success and Climbing Beyond Limit: Challenges, Responsibility and Success*'. The program was kicked off with an inspiring session by Mr. Dipanjan Dey - Sr. General

Manager Employee Relations, Emami Limited. Followed by Mr. Anupam Das - AGM Administration and Group Head - Quality at Peerless Hospital Group, Mr. Ashutosh Nath Shukla – General Manager HR, Peerless Hotels Kolkata and Mr. Rishov Halder HR Manager - Peerless Hotels Kolkata.



ORIENTATION PROGRAMME 2025
Future Business School
Future Institute of Engineering and Management
Sonarpur | Kolkata

THEME DISCUSSION | Responsible Management For Sustainable Success

 Mr. Dipanjan Dey Sr. General Manager Employee Relations, Emami Limited	 Mr. Anupam Das AGM Administration & Group Head - Quality Peerless Hospital	 Mr. Ashutosh Nath Shukla General Manager - HR Peerless Hotels Kolkata	 Mr. Rishov Halder HR Manager Peerless Hotels Kolkata
--	---	---	---

5 G Hall, FBS Building | THURSDAY 7th of August 2025 | 10:00 AM
<https://www.facebook.com/futureeducation/>



ORIENTATION PROGRAMME 2025
Future Business School
Future Institute of Engineering and Management
Sonarpur | Kolkata

SESSION | Climbing Beyond Limit : Challenges, Responsibility and Success


Mr. Naitik Nilay Naskar
Mountaineer

5 G Hall, FBS Building | THURSDAY 7th of August 2025 | 3:00 PM
<https://www.facebook.com/futureeducation/>

There was an encouraging session on '*Climbing Beyond Limit: Challenges, Responsibility and Success*' given by a famous mountaineer, **Mr. Naitik Naskar**.

EDUCATION FAIR

For the holistic development of our undergraduate management students, the business administration department made them visit in a 'World Education Exhibition' on 1st Aug 2025 in AltAir Boutique Hotel, Salt Lake, Kolkata, organized by our overseas education partner, Global Reach.

Faculty Accomplishment

Our honourable faculties are always one step ahead when it comes to their accomplishments in the research and innovation world.

Participation in Seminar

All the faculties of Engineering and Management participated in a seminar on '*Global Trends in Academic Book Publications: Navigating the Future in the AI Era*' organized by the Department of Business Administration on 22nd Aug, 2025 and have received a certificate of participation accordingly.

Paper Publication



Prof. Soumi Majumder

Prof. Soumi Majumder published an International Conference Paper (Scopus) on '*Artificial Intelligence and Decent Work: Balancing Efficiency with Human-Centric Values*' in an International Conference on Advances in Information Communication Technology & Computing (pp. 1-13), Springer Nature Singapore, along with Peng, S. L. (2025).

Paper Presentation

Dr. Bhaswati Bhattacharya presented a paper along with a student titled '*Work Life Balance and Social Security in India's Gig Economy – A Comparative Analysis of Blinkit and Zepto*' at the 3rd International Conference on 'Emerging Socio-Economic Trends and Business Strategy', held on 29th and 30th Aug 2025, organised by the International School of Business and Media Kolkata (ISB&M).



Dr. Bhaswati
Bhattacharya

Participation in Workshop

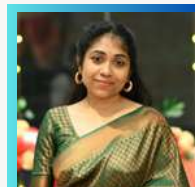


Dr. Prasanta Guha

Dr. Prasanta Guha, successfully completed a workshop on AI Dashboards using *Microsoft Power BI*, organized by *Skill Nation* on 9th and 10th Aug, 2025.

FDP Completion

Prof. Riya Saha completed an eight-day Faculty Development Programme on '*Recent Trends of Artificial Intelligence (AI) in Humanities and Social Sciences*' organized Amity School of Languages, in association with Internal Quality Assurance Cell (IQAC), Amity University, Chattisgarh from 11th to 20th Aug, 2025.



Prof. Riya Saha

Seminar

- 1 The department organised an enlightening seminar on '*Financial Literacy and Investment Awareness*' in association with **ICA** and **BFSI** on 21st Aug 2025.
- 2 Another successful seminar was conducted on book publication titled '*Global Trends in Academic Book Publications: Navigating the Future in AI*' for the knowledge-seeker faculty members. The speaker was **Mr. Rajesh Dey**, Senior Commissioning Editor from Taylor and Francis, a globally recognised publishing house. The seminar focused on the book publication process, publication ethics, challenges faced by authors, and copyright regulations. The seminar's impact was successfully evaluated by the collection of feedback and follow-up mechanisms.



Industry Exposure Visit

The department of Business Administration successfully organized a one-day industrial visit for the BBA 3rd Semester (Batch 2024–2028) students on *14th August 2025* at **PepsiCo - Varun Beverages Limited**, Sonarpur, West Bengal.

The students were warmly welcomed and guided by **Mr. Rajib Panda**, HR Head at PepsiCo - Varun Beverages Limited, who provided an insightful tour of the plant. During the visit, students had the opportunity to witness the entire beverage production process, gaining first-hand knowledge of both carbonated drinks such as *Pepsi*, *7UP*, and *Sting*, as well as non-carbonated options like *Slice* and *7UP NimbuZ*. They also observed the packaged drinking water production of *Aquafina*. An interesting aspect of this plant is that it does not produce cans, focusing instead on beverages packaged in glass and plastic bottles. Students also learned that the plant manufactures its own plastic bottles and caps, ensuring greater control over the production process. Students were accompanied by the faculty members **Prof. Sreya Ghosh Dastidar** and **Prof. Ratul Kayal**.

The visit proved to be an enriching academic exposure, allowing students to deepen their understanding of large-scale manufacturing, quality control, and operational efficiency.



Students Achievements

- **Jayaprado Naskar**, a BBA student has successfully completed a 4-week online training on *Internship & Job Preparation*, conducted by the Internshala Trainings.
- **Subhangi Das**, a BBA 3rd semester student has received a *certificate of appreciation for highest attendance* in the last academic semester.
- **Sreelekha Jana**, a BBA 3rd semester student has received a *certificate of appreciation as key achiever* in the last academic semester.

Alumni Milestones

- **Suryashmi Ghosh**, an MBA alumnus of 2023-25 batch, co-authored in a book '*Recent Trends in Intelligent Systems and Next Generation Wireless Communication*' published by Springer.
- **Debarun Chakraborty**, an MBA alumnus of 2018-20 batch of our prestigious institute has achieved another milestone in his career. He has joined **Capgemini** as *Manager - SAP Enablement from TCS*.

THANK YOU

Editor

Ishan Roy
MBA|3rd Sem (2024-25)

Editor

Neeladri Sanphui
MBA|3rd Sem (2024-25)

Faculty Advisor

Prof. Deepa Saha Sarkar

Faculty Advisor

Dr. Biswajit Roy

CONTACT US



9123782133 / 8777748587



banewsletter2025@gmail.com



Sonarpur Station Rd, Mission Pally, Narendrapur, Kolkata,
West Bengal 700150